

**Armando Sedeno**  
**Exhibit Director THSBCA**  
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**832-687-5900 (cell)**

**Dear Exhibitor:**

**My name is Armando Sedeno and I am now the exhibit director for the Texas High School Baseball Coaches Association.**

**The THSBCA has one of the largest baseball conventions in the country. Along with the thousands of coaches that attend we have an abundance of exhibitors who want to show their product. The coaches are excited each year to see and purchase product from this show.**

**Preparations are underway for the 2014 Baseball Clinic to be held in Waco, Texas on Jan. 9<sup>th</sup> thru Jan. 11<sup>th</sup>, 2014. I am sending you the registration form which should be completed and returned to me (along with the payment) no later than Friday Nov. 22. Because we have a waiting list to get into the show we must have your payment for planning purposes. When I receive your payment I will then send you confirmation via e-mail. When this occurs your company will receive information from the convention planning company.**

**If you have any questions you can call me on my cell at 832.687.5900 or e-mail me at [asedeno@sbcglobal.net](mailto:asedeno@sbcglobal.net)**

**We look forward to once again being the showcase clinic in the country.**

**Sincerely,**

**Armando Sedeno**  
**Exhibit Director**  
**Texas High School Baseball Coaches Association**

**TEXAS HIGH SCHOOL BASEBALL COACHES ASSOCIATION  
ANNUAL CONVENTION AND COACHING SCHOOL**

**DATES:** JANUARY 9<sup>TH</sup> THRU 11, 2014

**LOCATION:** WACO CONVENTION CENTER, WACO, TEXAS

**About the show:** The 2014 show will be on Thursday, Jan. 9<sup>th</sup> thru Saturday, Jan. 11<sup>th</sup>.

Exhibit booths will need to be set-up on Thursday, Jan. 9<sup>th</sup> beginning at 12:30 p.m.-4:00 p.m.

**Daily Show Times are:**

Thursday Jan. 9 <sup>th</sup> :	4:00-7:00
Friday, Jan. 10 <sup>th</sup> :	9:00 am -5:00 pm
Saturday Jan. 11 <sup>th</sup> :	8:30 a.m.-12 Noon

**New for 2014**

In appreciation for the continued support of all the exhibitors we would like to set up an exhibitor's time on Saturday morning. Beginning at 9:15 to 10:00 we will not have speakers but will concentrate all efforts for the exhibitors. During this time we would like to give out door prizes, cash prizes etc. whatever you company wants to give away. You would be able to make a final pitch to the coaches without any interruptions. This is on a trial bases and our hope is that it becomes beneficial to you, your company as well as the coaches in Texas.

**Attention:**

Once the show starts we would hope that all exhibitors stay until noon on Saturday.

**Exhibit Booths:**

The Exhibit Booths are 10 x 10 ft. and come with a 6ft. table covered with skirtage and 2 side chairs. The cost for the space is \$525.00 per booth. If an additional space is required the charge is \$375.00. There is limited space for pitching machines against the back wall, these spaces are reserved for machines that will be used in demonstrating the machines. The price for these spaces are \$750.00.

**Where to send fees:**

Please make the check to:

**THSBCA**

And send to:

Armando Sedeno  
PO Box 841211  
Houston, Texas 77284

Please return by: November 22, 2014



FEEES (MAKE CHECK TO: THSBCA) CHECK# \_\_\_\_\_

First Booth: \$525.00: \_\_\_\_\_

Additional Booth Space: \$375.00 \_\_\_\_\_

Pitching Machine Space: \$750.00 \_\_\_\_\_

Total: \_\_\_\_\_

We would like for your company to donate a door prize. If you will please check the appropriate space.

YES \_\_\_\_\_ NO \_\_\_\_\_ ITEM \_\_\_\_\_